



Road to Success- January 2025

Welcome to 2025!

As we kick off the new year, we celebrate the incredible impact our supporters have had on seniors and individuals with disabilities. Your generosity—through time and financial contributions—has truly transformed lives.

In 2024, we saw our largest-ever increase in clients, reflecting the growing need for support in our aging community. Thanks to our dedicated Volunteers Caregiving Program, hundreds of individuals now receive essential help with daily tasks, fostering healthier, more connected lives.

Take a moment to explore inspiring stories, impactful numbers, and the difference our community has made. Please consider donating or volunteering—your support is invaluable. Together, we can continue changing lives!

Thank you for making a difference!

Sign up to Volunteer

Meet Sonya: Finding Support and Independence through CPC

Sonya, a retired nurse with a love for jewelry making, has spent her life caring for others. Now facing her own challenges—living with a disability, Parkinson's Disease, and recovering from a bilateral knee replacement—Sonya needs support.

With her husband working full-time and no ability to drive or use public transportation, getting to critical medical appointments



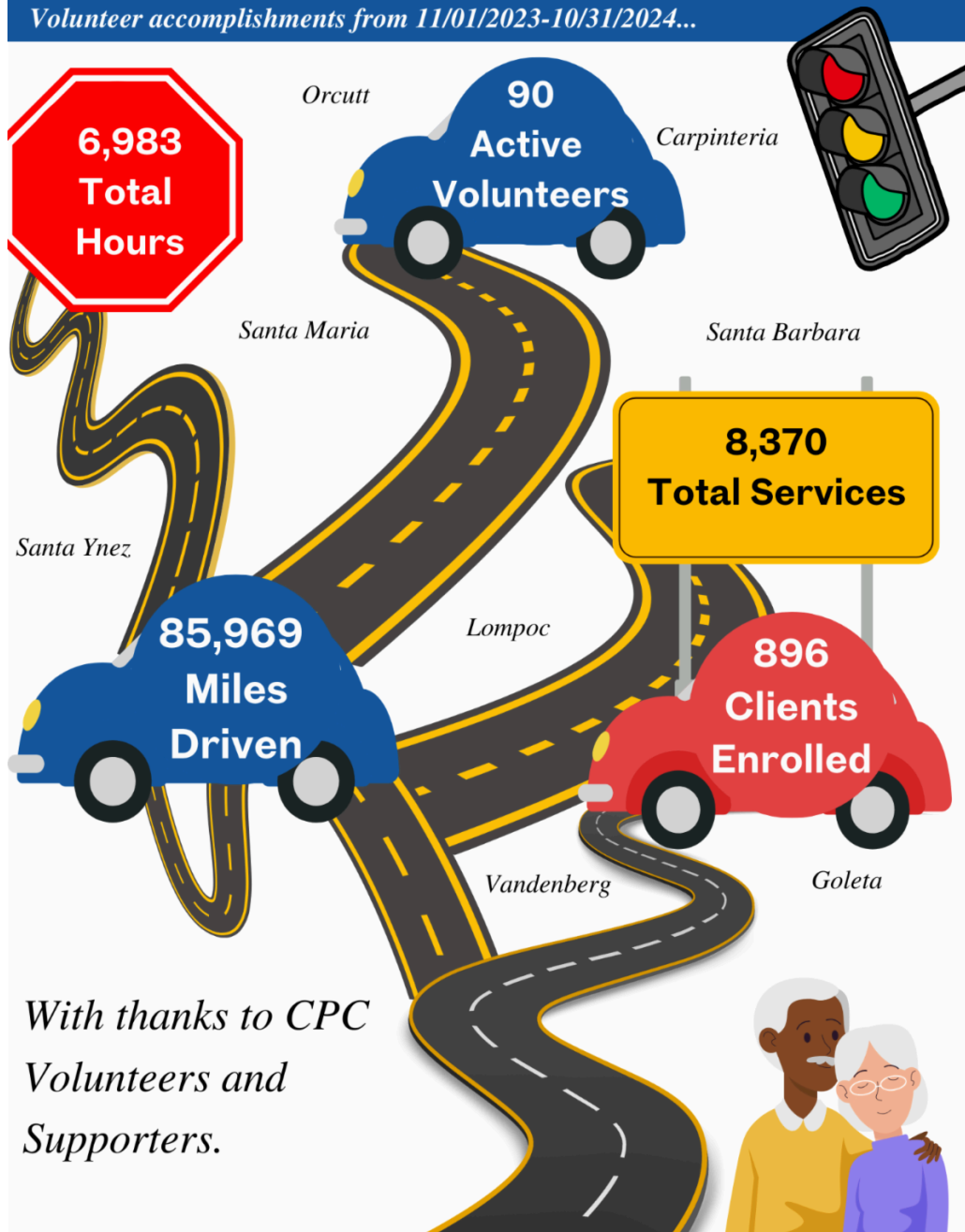
became nearly impossible. That's where Community Partners in Caring stepped in.

Thanks to our reliable volunteer drivers, Sonya now has access to the care she needs. This support has been a lifeline, providing her with peace of mind and helping her maintain her independence.

Sonya's story is a reminder of the difference we can make together.

Clients Sign Up Here

CPC Volunteer Roadmap



Hilda's Corner: January–Fresh Starts!

January is a time of fresh starts and new beginnings! The start of a new year invites us to set goals and make wishes for the year ahead. Whether you're a planner, like me, or a dreamer, like many, this is your chance to chart your own path for 2025.

What do you hope to accomplish this year—big or small? Maybe it's starting a kitchen counter garden or bringing home vibrant silk flowers to brighten your space. Perhaps you'll take on something

new, like learning to use your cell phone or tablet, or even make a new friend.

The possibilities are endless, and every small step can lead to something wonderful. Let's embrace the spirit of fresh starts and make 2025 a year filled with growth, connection, and joy!

Explore these valuable resources to help seniors access support throughout the Central Coast.

Resources



Get news from Caring Together Santa Barbara County directly to your inbox. Caring Together Santa Barbara County is dedicated to supporting and advocating for caregivers in our community.

Sign up for news from Caring Together



As we enter the new year, we're reminded of the profound impact your generosity has on seniors and individuals with disabilities in our community. While not everyone can volunteer, your financial contributions are just as vital in providing one-to-one non-medical caregiver support to those who need it most.

In 2024, we experienced a record increase in clients, highlighting the growing demand for assistance with daily living tasks like getting groceries, attending medical appointments, and running errands. Your donations ensure that these critical services continue, helping to improve the quality of life for hundreds of our neighbors.

Join us in this important work by making a financial gift today. Together, we can bring hope and independence to those who need it most. Every contribution matters—thank you for your support!

Donate Now

A very Happy Birthday to our amazing January volunteers! Your dedication and kindness brighten lives every day—thank you for all that you do!



Happy Birthday Jim H.
from Lompoc!



Happy Birthday Gary P.
from Santa Maria!

Happy Anniversary to our incredible volunteers who joined us in January! Your commitment and passion continue to inspire us, and we're deeply grateful for the difference you make every day!



Happy 2-Year Anniversary, Adrian V.! In just two years, you've gone above and beyond, completing over 60 requests and making an incredible impact at CPC. Your dedication and support are truly invaluable to our mission. We're so grateful for all that you do—thank you for being such a vital part of our team!

Happy 5-Year Anniversary, Melanie V.! Over the past five years, you've achieved an incredible milestone by assisting with more than 400 requests. Your hard work and dedication have made a profound impact, and we are deeply grateful for all you've done to support our mission. Thank you for being such an essential part of our team!

COMING SOON!
Santa Maria Valley Senior Expo

Sponsorship Opportunities Available Now!

**Coming
Back to
Santa Maria
After 3
Decades!**

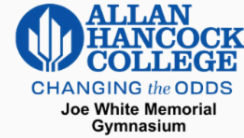


March 14, 2025

9am – 12pm

Location:

Presenting Sponsor



Presenting Sponsor



Presenting Sponsor \$5000+

Inclusion on all advertising - including but not limited to:

Logo on event invitations and flyers, 5000 Save the Date postcards distributed throughout community businesses and senior living locations.

Mention in radio, TV, newspaper advertising (logo included)

Logo included on main event banner at entry points to Allan Hancock College parking lots and to the Joe White Memorial Gymnasium, as well as any locations available within the City of Santa Maria.

Logo on goody bags given to first 500 attendees with your flyer inserted.

Logo included on event map & information distributed at the event.

One vendor table at no charge.

Premier Sponsor \$1000

Logo on event invitations and flyers.

5000 Save the Date postcards distributed throughout community businesses and senior living locations.

Logo included on main event banner at entry points to Allan Hancock College parking lots and to the Joe White Memorial Gymnasium, as well as any locations available within the City of Santa Maria.

Logo on goody bags with your flyer inserted.

Logo included on event map and information distributed at the event.

One vendor table at no charge.

Partner Sponsor \$500

Logo included on event invitations and flyers

Logo on 5000 Save the Date postcards distributed throughout the community and senior living locations

Logo included on event map and information distributed at the event.

One vendor table at no charge.

Supporting Sponsors \$250

Logo included on event invitations and flyers

Logo included on event map and information distributed at the event.

One vendor table at no charge.

**Please DO NOT contact
Allan Hancock College
regarding this event.**

**Sponsors must also register
through our vendor portal if
they plan to exhibit with the
complimentary table provided.**



For information about this event
please contact:

**Community Partners in Caring
(805) 925-8000 Attn: Midge
smvseniorexpo@partnersincaring.org**

Vendor registration is open for The Santa Maria Valley Senior Expo

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Back to
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After 3
Decades!**



**March 14, 2025
9am – 12pm**

Location:



Presenting Sponsor



**Share your North Santa Barbara County
products, services & resources for:**

- ✓ **seniors**
- ✓ **people with disabilities**
- ✓ **caregivers**
- ✓ **volunteers**
- ✓ **families**
- ✓ **retirees**

When: Friday, March 14th, 2025

Where: Allan Hancock College

Inside The Joe White Memorial Gymnasium
800 South College Drive, Santa Maria, CA 93454

Time: Event time is 9:00 am to 12:00 pm

Vendor setup starts at 8:00 am

Must be setup by 8:45 am

Vendor Fees \$100 for profit businesses

\$50 non-profit /government entities



For information please contact:

(805) 925-8000

ask for Midge xt. 1012

smvseniorexpo@partnersincaring.org

(Please DO NOT contact Alan Hancock College)

Includes: one 8' table and 2 chairs

Vendors are responsible for their own table cover, give aways & literature.

Vendor accessible rest area will be provided with snacks and beverages

Absolutely NO food is allowed inside the Joe White Memorial Gymnasium, only water.

Pay by credit card or check written to:

Community Partners in Caring

memo: SMV Senior Expo 2025

**Exhibitors
registration link**



Vendors Register Here

Resources



Services We Provide:

- Transportation
- Friendly Visits
- Check-in Calls
- Grocery Shopping & Errands

Sign up for Services

Find Local Resources for Seniors:

- Transportation
- Mental Health
- Report Abuse
- Meals
- & More!



View Community Resources

Would you like a PDF version of this newsletter that is printable? Click the button below!

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Community Partners In Caring | 120 E. Jones Street Suite 123 | Santa Maria, CA 93454 US

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